

Sponsorship Opportunities for the *only* ed-tech conference in the Boston area this summer!

The Flipped Learning Network Presents:



2019
June 28th & 29th

NEW ENGLAND
Waltham, MA
McDevitt Middle School

What is FlipTech New England?

FTNE is a 2-day international education conference that focuses on excellence at all grade levels in the areas of flipped-classroom methodology and educational technology.

This will be the 6th conference recently supported and sponsored by the Flipped Learning Network. The latest was held last summer in Collinswood New Jersey, and others have been hosted in Texas, Michigan, and New York.

It is the only conference of its kind in North America this year.

Flipped-classroom methodology is:

- a research-supported strategy of direct instruction by **short video lessons** (*usually produced by the teacher*)...
- ... which allow educators to spend **more face-to-face time** working closely with their students
- **a flexible model** that works for any grade level & subject
- practiced by **many thousands of teachers** around the world

Who is coming to FTNE?

We expect *between 150-200 teachers* will attend.



Judging from the participants at the June 2018 FlipTech in New Jersey, which hosted nearly 140 educators, we predict:

- ★ ~50% will come from out-of-state
- ★ at least 20 will come from foreign countries including Singapore, Colombia, Canada
- ★ Most will drive themselves to the conference site.
- ★ Many travelers are coming with spouses and children, and some will stay longer than 2 days.

Sponsorship Tiers

Platinum

Gold

Silver

Bronze

Iron

Each tier of sponsorship opportunity includes a variety of perks.

In addition to these tiers, several à la carte opportunities are available.

Sponsorship Tier Perks

Perk	Iron \$250	Bronze \$500	Silver \$1000	Gold \$2000	Platinum \$3000
Prime Location at Vendor Showcase <i>AND</i> Recognition at the Keynote					X
Logo on the Conference Banner				X	X
Logo on Attendees' T-shirts			X	X	X
Logo on Conference Staff T-shirts		X	X	X	X
Logo in the Conference Program	X	X	X	X	X
Logo/Info on the Registration Page	X	X	X	X	X

Interested? Contact flipstechNE@flippedlearning.org

À la carte Perks

Take your sponsorship to the next level
with these customizable options



Food Sponsorship Options

Meal Sponsorships

- ◆ Breakfast Sponsorship: \$2500
(2 available)
- ◆ Lunch Sponsorship: \$3000
(2 available)
- ◆ Keynote Presenters' Dinner*: \$1000
(1 available)
- ◆ Conference After-Party*: \$1000
(1 available)

** Disclosure: This event may include the purchase of alcoholic beverages.*

Coffee Sponsorship

Signage at the coffee station & a verbal shoutout during 1 day of the conference: **\$150/day**

(2 available each day)

Table Sponsorships

Signage at the buffet table during 2 meals of the conference: **\$250/day**

(3 available each day)

Interested? Contact fliptechNE@flippedlearning.org

Gifts for Attendees

Provide items for the “Swag Bag” that we will hand to every participant (150-200 expected)

- coupons for your product or business
- pens, mousepads, etc. with your logo

\$100 per item

Interested? Contact fliptechNE@flippedlearning.org

“FTNE Preferred Business”

Special attention on the visitors’ map / program that we will provide to 100+ out-of-town visitors

- ★ *A great way to divert business from corporations!*
- ★ *Pairs great with our “Gifts for Attendees” offer!*

\$100 (10 available)

Interested? Contact fliptechNE@flippedlearning.org

Join Our Vendor Showcase

- We will have several tables available during the Friday lunch hour in the lobby, which is centrally located.
- Price negotiable depending on # of vendors and size of table

[See a 360 tour of the lobby](#)

Interested? Contact fliptechNE@flippedlearning.org

Run a Workshop

- Present a 30-minute workshop on your teacher tool
- Classroom space provided
- Conference attendance included for your presenters
- \$600 per workshop (12 available)

Interested? Contact fliptechNE@flippedlearning.org



Thanks so much for your support!



Any questions?

You can find us on Twitter @FlipTechNE
by email fliptechNE@flippedlearning.org
& the website at flippedlearning.org



Credits

Special thanks to [SlidesCarnival](#) for this presentation template and Dave Walsh (organizer of FlipTech East Coast 2018) for sharing this document with our staff!